



protecting your ideas

Why is **Mediation** Effective for Innovative SMEs?



30 May 2023
x-bionic® sphere,
Šamorín, Slovakia

PROGRAM

The conference will be held under the patronage of Her Excellency President of the Slovak Republic, Zuzana Čaputová

	Moderator: Ms Jana Záchenská, Spokesperson, IPO SR
08:30 – 09:00	Registration
09:00 – 09:30	High Level Opening Session Mr Marek Samoš, Vice-President, IPO SR Ms Heike Wollgast, Head, IP Disputes Section, WIPO Center Mr Radoslav Kutaš, State Secretary Ministry of Culture of the Slovak Republic Mr João Negrão, President of the Boards of Appeal at EUIPO
09:30 – 10:00	Mediation of Intellectual Property Disputes at the EUIPO Ms Kirsten Bauch, Head of Alternative Dispute Resolution Service at EUIPO
10:00 – 11:00	Conducting Mediation Proceedings According to the EUIPO ADR Rules - Examples from Practice Mr Gordon Humphreys, Accredited Mediator, Member of the First Board and the Third Board of Appeal at EUIPO
11:00 – 11:30	Coffee Break
11:30 – 12:00	Mediation of Intellectual Property Disputes in the WIPO ADR Centre Ms Heike Wollgast, Head, IP Disputes Section, WIPO Center
12:00 – 13:00	Conducting Mediation Proceedings According to the WIPO ADR Rules - Examples from Practice Ms Kirstin Dodge, Mediator, Kirstin Dodge Mediation, Switzerland
13:00 – 14:00	Lunch
14:00 – 14:30	Mediation in Slovakia and Role of the Mediator Ms Beata Swanová, Coordinator of the ADR Mediation Project, Office of the State Secretary, Ministry of Justice of the Slovak Republic
14:30 – 16:30	PANEL DISCUSSION Advantages of ADR Proceedings for Small and Medium-Sized Enterprises (e.g., in the Field of Intellectual Property) in Selected Countries Moderator: Ms Lucia Lalíková, Legal and Legislative department, IPO SR Mr Radoslav Kutaš, State Secretary Ministry of Culture of the Slovak Republic Mr Gordon Humphreys, Accredited Mediator, Member of the First Board and the Third Board of Appeal at EUIPO Mr David Karabec, Director and founder of the IP Mediation Centre in Prague, Czech Republic Ms Kirstin Dodge, Mediator, Kirstin Dodge Mediation, Switzerland Ms Beata Swanová, Coordinator of the ADR Mediation Project, Office of the State Secretary, Ministry of Justice of the Slovak Republic Ms Zuzana Adamová, Expert within the Arbitration Centre for Alternative Domain Name Disputes Resolution (EISI), Slovak Republic
16:30 – 17:00	Closing Remarks Mr Marek Samoš, Vice-President, IPO SR